

OLDER AMERICANS MONTH



AGE OUT LOUD: MAY 2017

Event Name: Friends and Neighbors Day May 24, 2017 (3rd annual)

Event Location: Rosedale Senior Center, 1208 Neighbors Ave Rosedale Md 21237

Number of seniors expected/ attended: 150+

Brief Description/Announcement:

An annual open house event, open to the community, showcasing the senior center and its programs, and area businesses/agencies and non profits. Volunteers canvas neighborhoods with flyers prior to the event, current members are mailed postcard invites, and local businesses/ community partners (think fire department, library, churches, bank and nearby senior housing complex) are invited to an area where they can have a table and meet and greet attendees. Other local businesses (restaurants, grocery stores) provide food for the all-day event, and also contribute prizes for hourly raffles. Additional prize drawings are available to those who bring in someone new. The entire event is planned and executed by a large team of center volunteers.

Interviews/stories/participant feedback:

In 2016 it was reported that many long time members stated they had never seen so many people in our building at one time. Several new members became registered to the center on that day. The businesses in attendance that day did a lot of networking and provided information to many of the attendees. All in attendance last year indicated interest in participating again this year.